

## OFFICIAL EXHIBITION ENTRY FORM -- OFFICIAL RULES

**DRAWING:** Drawing entries will be accepted during HydroVision International, beginning July 19, 2011. Random drawing from received and qualified entries will be held at 4:30 p.m. on July 21, 2011 at HydroVision International. PennWell assumes no responsibility for unanticipated delays in holding such drawing. Presence at drawing is required to claim prize. Winning entrant must claim prize within two (2) minutes of drawing or another entrant will be selected by random drawing from remaining entries. Completion of such an alternate drawing will foreclose any and all claims of the originally winning entrant to the Motorcycle. PennWell's decision to hold such alternate drawing is final.

**ENTRIES:** Entries must be stamped by all participating Exhibitors at HydroVision International identified in this entry form as sponsors of the Motorcycle. Entrant may be required to experience sales presentations of individual sponsors as a prerequisite to obtaining such stamp. Completed entries must be submitted to the PennWell booth #137 at HydroVision International before commencement of the drawing. Entry must be verified prior to submission by staff member in charge at PennWell booth. Entrant will be required to fill out a basic information sheet prior to submission. Only one entry per delegate. All entries become the property of PennWell Corporation and will not be returned. No mechanically reproduced entries will be accepted. No responsibility is assumed for illegible, lost, misdirected, or late entries.

**NO PURCHASE NECESSARY:** No payment, proof of purchase, or entry fee is required. Non-attendees of HydroVision International may enter the drawing as Guest Entrants. For information on qualifying as a Guest Entrant, send a self-addressed, stamped first-class envelope to HydroVision International Event Operations Manager at PennWell Corporation, 1421 S. Sheridan, Tulsa, Oklahoma, 74112. Information on qualifying as a Guest Entrant will also be available at the HydroVision International registration desk outside the exhibition hall. Attendees and delegates of HydroVision International may not qualify as Guest Entrants. PennWell is not responsible if a potential Guest Entrant does not send for qualifying information in time to enter the drawing.

**PRIZE:** One (1) 2011 Harley Davidson Sportster Motorcycle will be awarded to an entrant randomly selected by a drawing to be held on July 21, 2011 at 4:30 p.m. at the PennWell booth at HydroVision International. Motorcycle to be provided by a dealer of PennWell Corporation's choice. Approximate retail value is \$8995.

**TAXES AND CHARGES:** Winning entrant is responsible for all applicable taxes (whether local, state, federal, or international), surcharges, tariffs, duties, shipping and handling charges, and all other charges associated with taking possession of the Motorcycle. Winning entrant is also responsible for title, license, registration, and all other requirements related to use of the Motorcycle.

**WARRANTY:** Neither PennWell Corporation nor its agents or agencies assume any responsibility for damages, losses, or injury resulting from the Motorcycle or its operation. PennWell Corporation and its agencies and agents make no warranty of any kind regarding the Motorcycle. PENNWELL CORPORATION AND ITS AGENCIES AND AGENTS EXPRESSLY EXCLUDE ALL IMPLIED WARRANTIES, INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. THERE ARE NO WARRANTIES OFFERED BY PENNWELL CORPORATION, ITS AGENCIES OR AGENTS WHICH EXTEND BEYOND THE DESCRIPTION ON THE FACE HEREOF.

**ODDS:** The odds of being selected to receive the 2011 Harley-Davidson Sportster motorcycle depend on the number of delegates and visitors which submit entries for the drawing.

**DISCLOSURE:** Entry constitutes permission to disclose any provided information in an effort to comply with legally required disclosure, and/or for promotional and commercial purposes, except where prohibited by law. Any winning entrant may request verification that the advertised 2011 Harley-Davidson Sportster motorcycle matches that delivered.

**WINNING ENTRANT:** Winning entrant will be required to participate in post-drawing publicity promotions. Winning entrant will be required to provide personal identification and verification of address to claim prize. Winning entrant

may be required to execute an affidavit of eligibility and liability/publicity release within fourteen days of drawing or the prize will be forfeited and an alternate entrant selected. PennWell reserves the exclusive right to determine whether any entrant meets any pre- or post-drawing requirement to claim any prize. PennWell exclusively reserves all rights to provide adequate substitutes for the Motorcycle giveaway if such becomes undeliverable. Should winning entrant later be determined ineligible for any reason, PennWell Corporation reserves the right to conduct a random drawing at any time after the conclusion of HydroVision International 2011. Any alternate drawing is subject to scheduling by PennWell Corporation without notice to any entrant.

**ELIGIBILITY:** Participation in drawing is open only to individual full conference registered delegates to HydroVision International and qualified Guest Entrants. Companies represented by any individual delegate are not eligible for participation, and any such company does not have any claim to the prize awarded to the winning entrant. Employees and the families of employees of PennWell Corporation are ineligible for participation in drawing. Employees and the families of employees of any contractor of HydroVision International are ineligible for participation in drawing. Employees and the families of employees of any sponsor of the Motorcycle giveaway are ineligible for participation in drawing. Incomplete or illegible entries, or entries received after commencement of drawing, are not eligible. This offer is void where prohibited, and subject to all applicable federal, state, and local laws.

**SPONSORSHIP:** The Motorcycle giveaway is a promotion organized by the PennWell Conferences & Exhibitions division of PennWell Corporation, in conjunction with those entities identified in this entry form as sponsors of the Motorcycle giveaway. The Motorcycle giveaway is not organized or produced by the participating Harley-Davidson but by the dealer of PennWell Corporation's choice.

**SUBMISSION:** Submission of this entry form for verification by PennWell by any entrant constitutes that entrant's agreement to abide by the terms and conditions of these Official Rules. PennWell reserves the right to cancel or modify the drawing in any way, including, without limitation, to modify or amend these rules at any time and from time to time, until the opening of the Hydrovision International on July 19, 2011

**DISPUTE:** Entrant agrees that: (1) any and all disputes, claims, and causes of action, arising out of or in connection with the Motorcycle giveaway, shall be resolved individually, without class action, and any judicial proceeding shall take place in the state or federal courts within the state of Oklahoma; (2) any and all claims, judgments, and awards shall be limited to out-of-pocket-costs incurred, including costs incurred in entering this giveaway, but in no event attorney's fees; and (3) entrant waives all rights to claim punitive, incidental, and consequential damages, and any other damages and rights to have damages multiplied or increased.