



SPONSORSHIP OPPORTUNITIES

All sponsors receive recognition on the event website, in the preliminary event guide, in the show guide, and on signage at the event.

HYDROVISION INTERNATIONAL PLATINUM SPONSOR - \$35,000 – SOLD!!

Attendee badge holder (*company logo printed in white on official badge holder worn by each attendee*)
Thursday night party (*includes company 4-color logo on party welcome signage, food and beverage station signage, and on napkins*)

Enhanced Exhibitor Listing upgrade to Platinum level

1 email blast to registrants or sub-section of registrants prior to show (*must be scheduled 6 weeks ahead*)

1 email blast to registrants or sub-section of registrants after show (*must be scheduled 6 weeks ahead*)

Company staff meeting room Sunday through Friday (big enough for classroom for 30 people)

10 complimentary full conference registrations

Opportunity to place company literature in registration bags

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

HYDROVISION INTERNATIONAL GOLD SPONSOR - \$25,000 – SOLD!!

Registration sponsorship: signage at registration counters

Opening Reception in the Exhibit Hall (*includes company 4-color logo on party welcome signage, food and beverage station signage, on napkins*)

Enhanced Exhibitor Listing upgrade to Platinum level

1 email blast to registrants or sub-section of registrants prior to show (*must be scheduled 6 weeks ahead*)

1 email blast to registrants or sub-section of registrants after show (*must be scheduled 6 weeks ahead*)

Company staff meeting room Sunday through Friday (*big enough for classroom for 30 people*)

5 complimentary full conference registrations

Opportunity to place company literature in registration bags

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

HYDROVISION INTERNATIONAL SILVER SPONSOR - \$20,000 - SOLD!!

Closing Luncheon sponsor (1 of 3) (includes plated lunch on Friday, July 30, 12:30 pm to 2:00 pm; ticket included with full delegate registration; purchase of additional tickets available); signage in banquet room, table tent with logo at each round lunch table, logo on napkins, opportunity for sponsor representative to give a brief welcome at beginning of luncheon; 10 free lunch tickets.

Enhanced Exhibitor Listing upgrade to Platinum level

Sponsor of Water Stations in the Exhibit Hall: 10 water coolers spread throughout exhibit hall with signage directing attendees to sponsor's stand to pick up an empty re-useable water bottle (sponsorship does not include purchase of water bottle giveaway)

1 email blast to registrants or sub-section of registrants prior to show (*must be scheduled 6 weeks ahead*)

1 email blast to registrants or sub-section of registrants after show (*must be scheduled 6 weeks ahead*)

Company staff meeting room Sunday through Friday (big enough for classroom for 30 people)

5 complimentary full conference registrations

Literature in registration bags

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

CONFERENCE DELEGATE BAG - \$18,000 - SOLD!!

1-color company logo placement on front of bag, along with the event logo. (For 4-color logo—add \$4,000)
Bags are distributed to full conference delegates (*includes speakers and exhibitors registered as full conference delegates*)

Opportunity to place company literature in registration bags

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

AISLE SIGNS - \$12,500 – SOLD!!

4-color company logo placement on official hanging exhibit floor aisle signs

Opportunity to place company literature in registration bags

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

HOTEL KEY CARDS - \$10,000

4-color logo placement on the hotel key cards of the event's official hotels

Opportunity to place company literature in registration bags

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

NETWORKING RECEPTION IN EXHIBIT HALL (Wednesday) – \$9,000 – SOLD!!

4-color company logo placement on napkins and on signage

Bar located in proximity of exhibit booth space

Opportunity to place company literature in registration bags

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

CONFERENCE PROCEEDINGS CD-ROM SPONSOR - \$7,500

4-color company logo placement as part of the artwork for the tray card on the CD-ROM jewel case and on the CD-Rom's home search screen; company information page included on the CD-Rom in PDF format (sponsor provides the page to PennWell by specified due date); live link to company website on the home search screen of the CD. All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

OFFICIAL SHOW GUIDE SPONSOR - \$7,500 – SOLD!!

4-color company logo placement on the front cover of the show guide, company website address listed on every text page of the show guide, 1 full page 4-color advertisement space on the back cover of the on-site show guide (artwork must be provided by company by specified due date). All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

CYBER CAFÉ ON EXHIBIT HALL FLOOR - \$7,000 – SOLD!!

4-color company logo placement on 4-panel overhead unit; 4-color logo set as the screen saver and screen default at each of 4 stations for attendees to use when the exhibit hall is open. All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

DELEGATE LUNCH IN EXHIBIT HALL (Wednesday) - \$7,000 – SOLD!!

4-color company logo placement on napkins, on signage at food and beverage stations, and a table tent on food tables and each lunch table. All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

DELEGATE LUNCH IN EXHIBIT HALL (Thursday) - \$7,000 – SOLD!!

4-color company logo placement on napkins, on signage at food and beverage stations, and a table tent on food tables and each lunch table. All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

DELEGATE LUNCH IN BALLROOM (Friday) - \$7,000 – (2) SOLD! (1) Available!

Plated lunch 12:30-2:00 p.m. Ticket included with full delegate registration (purchase of additional tickets available); 4-color company logo placement on napkins, on signage and banner in Ballroom, table tent with logo at each round table; 10 free lunch tickets; opportunity for sponsor representative to give a brief welcome at beginning of luncheon. All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

EXHIBIT HALL FLOOR PLAN - \$5,000 - SOLD!!

4-color company logo placement on the exhibit hall floor plan on the event website and in the on-site show guide; 1 full page 4-color advertisement space in the on-site show guide (artwork must be provided by company by specified due date). All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

ONLINE REGISTRATION SPONSOR - \$5,000 – SOLD!!

4-Color advertising banner and text ad on all HydroVision Fast Track Registration pieces sent to all pre-registered attendees; Company logo on opening page of Registration Tab on the event site; Right and left rail banners and anchor on the Online Registration system – 3 Tabs. All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on all collage signage at the event.

SPEAKER READY ROOM HOSPITALITY SPONSOR - \$5,000

4-color company logo placement on napkins and signage in Speaker Ready Room throughout the conference.

Floor signage in hallways outside conference rooms

Table Tents

Sponsor of beverages; audio-visual in room (desktop computer, printer, LCD projector)

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

CONFERENCE NOTEPADS - \$4,500

4-color company logo placement on 5.5-inch by 8.5-inch notepads to be placed in conference session rooms and in speaker ready room

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

CONFERENCE PENS - \$4,500

2-color company logo placement on pens to be placed in conference session rooms and in speaker ready room

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

“HYDRATE at HYDROVISION” SPONSORSHIP (Bottled Water) - \$4,000

4-color company logo and event logo on label wrap of a 16 oz. bottle of water

Bottles to be placed in all delegate bags to be distributed at HydroVision

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

HYDROVISION INTERNATIONAL GOLF TOURNAMENT: GOLD - \$3,700 – SOLD!!

4-color logo placement (most prominent) on signage at the tournament, recognition during awards lunch, 4-color logo on sleeve of golf balls given to each player. All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

HYDROVISION INTERNATIONAL GOLF TOURNAMENT: SILVER - \$2,200 – SOLD!!

4-color logo placement (second most prominent) on signage at the tournament, recognition during awards lunch, recognition as beverage cart sponsor. All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

HYDROVISION INTERNATIONAL GOLF TOURNAMENT: BRONZE - \$975 – SOLD!!

4-color logo placement (third most prominent) on signage at the tournament, recognition during awards lunch. All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

BAG/LUGGAGE CHECK - \$3,000

4-color company logo placement on signage and at check-in site

Check-in to be open during Registration Hours Wed/Thurs. Friday thru Conference Sessions

Logo placement on ticket provided with bag check

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event

MORNING COFFEE IN EXHIBIT HALL (Wednesday) - \$2,500 – SOLD!!

At least one location near Sponsor's booth

4-color company logo on napkins

Logo on sponsorship collage

22 x 28 sign denoting company as sponsor

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

MORNING COFFEE IN EXHIBIT HALL (Thursday A.M.) - \$2,500 – SOLD!!

At least one location near Sponsor's booth

4-color company logo on napkins

Logo on sponsorship collage

22 x 28 sign denoting company as sponsor

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event

REFRESHMENT BREAK IN EXHIBIT HALL (Thursday P.M.) - \$2,500

At least one location near Sponsor's booth

4-color company logo on napkins

Logo on sponsorship collage

22 x 28 sign denoting company as sponsor

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

CONFERENCE AREA MORNING COFFEE BREAK (Friday) - \$1,200

4-color company logo on napkins

Logo on sponsorship collage

22 x 28 sign denoting company as sponsor

All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

HYDRO "Visionary" SPONSOR (Harley Davidson Motorcycle Giveaway)- \$2,000 (Multiples available)

4-color logo placement on signage in the exhibit entrance area; floor logo overlay in aisle next to booth; 4-color company logo placement and booth number listed on Giveaway Passport; company logo included on signage placed beside the motorcycle on display on the show floor; signage for booth and passport stamps. All sponsors receive recognition on the Hydro event website, the Online Community site, in the pre-con and show guides and on signage at the event.

For more information about sponsorships, contact:

Kathryn (Kay) Dickerson (North America)

kathrynd@pennwell.com

(918) 832-9360

Linda Fransson (International)

lindaf@pennwell.com

(44) 1992 656 665

